



## **RELOADABLE GROCERY GIFT CARDS -- PROGRAM INFORMATION**

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A successful fundraising program right where you love to shop!

Everyone needs groceries, so why not let a percentage of that grocery bill benefit **The Lutheran Chorale?** ("TLC") With a **King Soopers** Neighborhood Reward Card, fundraising for TLC is as easy as going to store to shop.

Every time TLC reaches \$5,000 or more in RELOADS and orders, within King Soopers' four-week cycle, TLC earns 5% on the total amount. So for every \$5,000 in reloads, TLC will earn \$250!! In order for TLC to earn the 5%, you will continually need to RELOAD the cards. If TLC doesn't reach \$5,000 within the four-week cycle, the money will carry over into the next four-week cycle. So keep RELOADING!!!

### **Frequently Asked Questions**

#### **• How does the program work?**

TLC purchases \$5 gift cards from the Gift Services Department and sells them to members/friends for face value. Cardholders then RELOAD any amount up to \$500 on their card, in a separate transaction, each time they shop. TLC earns 5% on the amount of those RELOADS. You can RELOAD with credit or debit card, cash, or check.

#### **• How convenient is it to RELOAD the cards?**

Cards may be RELOADED at the Customer Service Desk for any amount up to \$500, OR at the register where you are purchasing your groceries BEFORE you begin ringing up your groceries (this MUST be a separate transaction). When a card is RELOADED at the Customer Service Desk, OR a register other than where your groceries are scanned, there is a 5 minute delay before the funds will be available. The Card must be RELOADED in a SEPARATE TRANSACTION PRIOR TO YOUR GROCERIES BEING SCANNED.

#### **• What if a Cardholder loses or throws away their card?**

A new card will need to be purchased from TLC in order to have it linked to TLC. RELOADABLE cards CANNOT be purchased at the stores. Gift cards purchased in store will not be linked to TLC.

#### **• What can be purchased with King Soopers Neighborhood Reward Cards?**

Any merchandise in a King Soopers store, with the exception of services (money orders, Western Union, lottery tickets, stamps, Tickets West, and other gift cards are considered services). REWARD CARDS MAY BE USED AT KING SOOPERS / CITY MARKET FUEL CENTERS, OR LOAF & JUG!

#### **• Will the Card be identified as a fundraising card?**

Yes!! You will receive a sticker to identify the Card as a fundraising card. This should deter you from throwing the card away! Please put the sticker in the top left hand corner on the front of the card.

#### **• Additional Information**

KING SOOPERS NEIGHBORHOOD REWARD CARDS ARE ACCEPTED AT MOST KROGER AFFILIATED STORES THROUGHOUT THE U.S. THESE INCLUDE KROGER, FRED MEYER, RALPHS, FRY'S AND FRY'S MARKETPLACE, KING SOOPERS, DILLIONS, SMITH'S FOOD & DRUG, CITY MARKET, QFC, FOOD 4 LESS, OWEN'S, FOODSCO., HILANDER, PAY-LESS, CALA-BELL, BAKER'S, JAYC, FREDMEYER JEWELERS, LITTMAN AND BARCLAY JEWELERS.

CARDS WITH A ZERO BALANCE FOR 90 DAYS WILL BECOME INACTIVE. A NEW CARD WILL NEED TO BE PURCHASED FROM TLC. IN ORDER FOR TLC TO MAKE THE 5%, YOU WILL CONTINUALLY NEED TO RELOAD YOUR CARD.